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01/04/2006 16:20 #017 P.001/016

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PTO/SB/21 (09-04)

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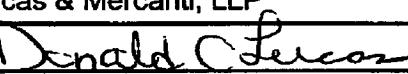
**TRANSMITTAL
FORM**

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission	15	Application Number 09/869,929
		Filing Date July 5, 2001
		First Named Inventor D. Learner
		Art Unit 3622
		Examiner Name J. D. Janvier

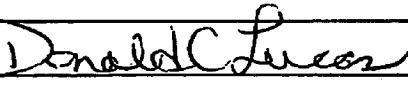
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<input type="checkbox"/> Remarks 15 page Response to Office Action		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Lucas & Mercanti, LLP		
Signature			
Printed name	Donald C. Lucas		
Date	January 4, 2006	Reg. No.	31,275

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:

Signature			
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Our ref: LNR-1-PCT-US

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In re Application of: D. LEARNER et al: Art Unit: 3622

Serial No.	:	09/869,929	:	Examiner: J. D.
Filed	:	July 5, 2001	:	Janvier
Title	:	METHOD FOR PROVIDING CONTINUITY OF CONSUMER PURCHASE DISCOUNTS	:	Dated: 1/4/05

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RESPONSE

Commissioner for Patents
P.O. Box 1450
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S i r:

This is in response to an Office Action dated November 4, 2005 in this Application. Attached hereto are Claim Amendments and the Remarks.